

You're invited!



Be an important part
of a fast-growing and
hugely popular
holiday tradition!

ALADDIN SHRINE



FEZtival of TREES

NOV. 21-28, 2026

Made for the community.
Loved by the community.
There's no better gift
than making someone's
Christmas easier.

Visit us online at
AladdinFEZtival.com
or on Facebook at
[aladdinFEZtival](https://www.facebook.com/aladdinFEZtival)





ENTER TO WIN!
\$1,000 CASH RAFFLE
VISIT A RAFFLE
ONE WINNER WILL BE DRAWN

ALADDIN SHRINE
FEZtival of TREES

ALADDIN SHRINE CENTER
1801 Gateway Circle
Grove City, Ohio 43123
(614) 475-2609
ALADDINFESTIVAL.COM

 **ALADDIN SHRINERS**

Bringing 7 Days of Holiday Cheer



And we want you to be a part of it!



What is the FEZtival of Trees?

Aladdin Shrine's family-friendly, annual **FEZtival of Trees** kicks the holiday season off right each year, during Thanksgiving Week, by bringing families, friends, and neighbors together for some holiday fun. It also gives them the opportunity to ease their Christmas gift-giving budget with the chance to win one of many fully decorated trees and all the gifts beneath it, or maybe even a cash prize of \$1,000! It's our way of giving back.

Which brings us to the next question...what is a Shriner?

Shriners are a fraternity of men who are committed to family, fellowship, and making the world a better place. They are known for their loyalty, camaraderie, and their steadfast support of each other and their communities in times of need.

Shriners have members on six continents, so essentially, a Shriner can go anywhere in the world and he will always have a friend and a brother.

To find out more, visit ALADDINSHRINE.ORG/MEMBERSHIP.

Why is it called a FEZtival?

We misspelled "festival" on purpose, because the FEZtival of Trees is put on by the Aladdin Shriners. And what is the official noggin topper of any Shriner worldwide? It's the red fez! (See what we did there?)



Quickly Becoming a Family Tradition

The inaugural year for our FEZtival of Trees was in 2023. We were just getting our feet wet with its organization, but we saw its incredible potential as a wonderful benefit to the community. Over the two years since, we have implemented an increasingly stronger marketing strategy that has included paid printed and digital advertisements, press releases, social media coverage, billboards strategically placed around Central Ohio, and radio commercials in surrounding counties. As a result of our marketing efforts,



even word-of-mouth has increased our reach. Now everyone seems to be talking about the FEZtival, anticipating its return Thanksgiving week. We created the FEZtival of Trees for the community, and the community has grown to love it. We've heard from many that attending it has now become a beloved family tradition!



All About the FEZtival



THE DATES: November 21 – 28, 2026

THE LOCATION: Aladdin Shrine Center, 1801 Gateway Circle, Grove City, Ohio 43123.

THE CROWD: Open to the public! Admission is \$5 per person. Children 12 and under get in free.

THE TREES: On display will be 50 or more decorated trees sponsored by businesses and community members, all of which include gifts. Prior years' trees included such amazing gifts as Blackstone grills, a 55" Smart HDTV, more toys than the kids know what to do with, a KitchenAid mixer, lots of gift cards, a set of luggage, and much more.

THE RAFFLE: Attendees can purchase a pack of ten 50¢ Tree Raffle tickets and drop their tickets in the candy cane beside the tree or trees that interest them most. There is also a single \$1,000 cash raffle and a lottery tree raffle; tickets for both of these are \$5 each. There is no limit on the number of raffle tickets or entries per person!

THE WINNERS: On the final day of the event, a winning ticket will be drawn for each tree. Lucky winners will receive not only the tree and all its trimmings, but all of the gifts that are with it as well. The cash and lottery tree raffles will also be drawn on the final day of the event.

HOLIDAY FUN: During each day of the FEZtival, attendees will find food, free children's ornament decorating, free visits and pictures with Santa, free musical performances, and a magical tree wonderland to get you in the holiday spirit.



2026 Schedule

SPONSOR NIGHT (by invitation only)

Friday, Nov. 20th, 6 pm to 9 pm

FEZTIVAL OF TREES

Saturday, Nov. 21st, 10 am to 6 pm

Sunday, Nov. 22nd, 12 pm to 5 pm

Monday, Nov. 23rd, 4 pm to 8 pm

Tuesday, Nov. 24th, 4 pm to 8 pm

Wednesday, Nov. 25th, 12 pm to 6 pm

CLOSED THANKSGIVING DAY

Friday, Nov. 27th, 10 am to 7 pm

Saturday, Nov. 28th, 10 am to 7 pm

WINNERS PICK UP THEIR TREES!

Sunday, Nov. 29th, 1 pm to 4 pm





Why Become a Sponsor?

As a Tree or Monetary Sponsor, you'll get exposure to potential customers and valuable publicity by supporting an event that benefits the public, has become a holiday tradition for many, and ultimately helps raffle winners with their holiday gift giving expenses.

Where do we advertise?

Our marketing strategy takes advantage of both paid and free advertising avenues. We purchase up to full-page ads in such publications as *The Messenger*, (614) magazine, and *Discover Grove City*. We also include paid digital advertising with Facebook, Instagram, (614)now.com, and others. Additionally, our events get listed in various popular public event calendars and our promotional signage is posted in businesses around Central Ohio and beyond. We also purchase billboards strategically placed throughout Central Ohio and radio commercials in surrounding counties.



By becoming a sponsor, you're putting yourself in some very good company. Our sponsors have included...



Be a Tree Sponsor



TREE SPONSOR RULES & GUIDELINES

THE BENEFITS

- Logo/Name displayed next to your tree
- 4 tickets to Sponsor Appreciation Night

THE BASICS

- All applications must be received by October 23, 2026.
- Setup times for sponsored trees are Nov. 17 - 19, 8 am to 8 pm.
- Empty tree boxes and other re-useable packaging can be held by FEZtival staff and provided to the winner of your tree. Trash bins will be available for disposable packaging.
- Aladdin Shrine is not responsible for loss or damage to any sponsor owned or furnished items.

THE TREE

- Tree spaces are 6-ft diameter. Sponsor tree and all related items must fit in the assigned area.
- Maximum tree height is 8 ft. Minimum tree height is 5 ft for floor-standing trees. A limited quantity of mini trees may be accommodated. Request to offer undersize tree must be clearly noted on your application.
- Trees must be artificial (NO real trees, NO exceptions).
- Trees must have lighting. Mini incandescent lighting is welcome; LED lighting is preferred, if possible.
- Sponsors may choose a theme when decorating their tree. The theme should be something appropriate for the general public and can represent your organization. See our website for examples from last year's trees.

Our FEZtival wouldn't be festive without all of the beautiful trees! **Being a Tree Sponsor means that you commit to providing an artificial Christmas tree for the FEZtival, with all the decorations you want to put on it, and all the gifts you want to include with it.** Then come to Aladdin during one of our setup times right before the FEZtival and put up your tree, decorate it, and place your gifts beneath or on it. Winners will be drawn, live on Facebook, after closing on the last day of the FEZtival. One lucky person will win your entire tree, including all of the decorations and gifts.

What's so great about being a Tree Sponsor? The huge smile you give to the winner of your tree! And when a child is involved in picking up the win? The kids' excitement makes it all that much more rewarding!

WHAT TO PUT UNDER YOUR TREE: We've found that the most popular trees are those that include just one bigger ticket item as one of the gifts. The rest of the gifts can be smaller, but when there is a single large item, such as a Blackstone Grill, a Smart HDTV, a Kitchenaid mixer, a kid's electric vehicle, or a \$250 Visa gift card there, people flock to it to drop their tickets. One of our most popular trees that returns annually has over \$1,000 in women's accessories -- designer purses, jewelry, perfumes, scarves, hair clips, etc. -- beneath it!



Monetary Sponsorship Levels

Our Monetary Sponsors are just as important as our Tree Sponsors. The cost of putting on this week-long FEZtival for the public isn't cheap, but it's well worth every dime spent. Our monetary sponsors help us continue to do it. All Monetary

Sponsorship Levels have an unlimited quantity available and we accept monetary sponsors all year long. Don't hesitate to submit your completed Sponsorship Form once you've decided on the one that suits you best.

GOLDEN TASSLE PREMIUM SPONSORS \$5,000

- Your logo displayed as a major event sponsor on our TV screens and on banners visible every day of the FEZtival, on our website, and on 10 billboards strategically placed around the Central Ohio area
- Full-page ad space in our printed program, and banner ad space on our website (see Artwork Guidelines at AladdinFEZtival.com)
- 10 tickets to Sponsor Appreciation Night

KIDS' CRAFTING / GRINCH TREE SPONSORS \$1,000

- Every day of the FEZtival, your logo displayed on our TV screens, on banners at the sponsored area, and on our website
- Half-page ad space in our printed program (see Artwork Guidelines at AladdinFEZtival.com)
- 8 tickets to Sponsor Appreciation Night

STAGE / CONCESSION / SANTA SPONSORS \$500

- Every day of the FEZtival, your logo displayed on our TV screens, on banners at the sponsored area, and on our website
- Your logo in our printed program
- 6 tickets to Sponsor Appreciation Night

CANDY CANE SPONSOR \$250

- Recognition in our printed program
- Recognition on our website
- 4 tickets to Sponsor Appreciation Night

LOLLIPOP SPONSOR \$100

- Recognition in our printed program
- Recognition on our website
- 2 tickets to Sponsor Appreciation Night

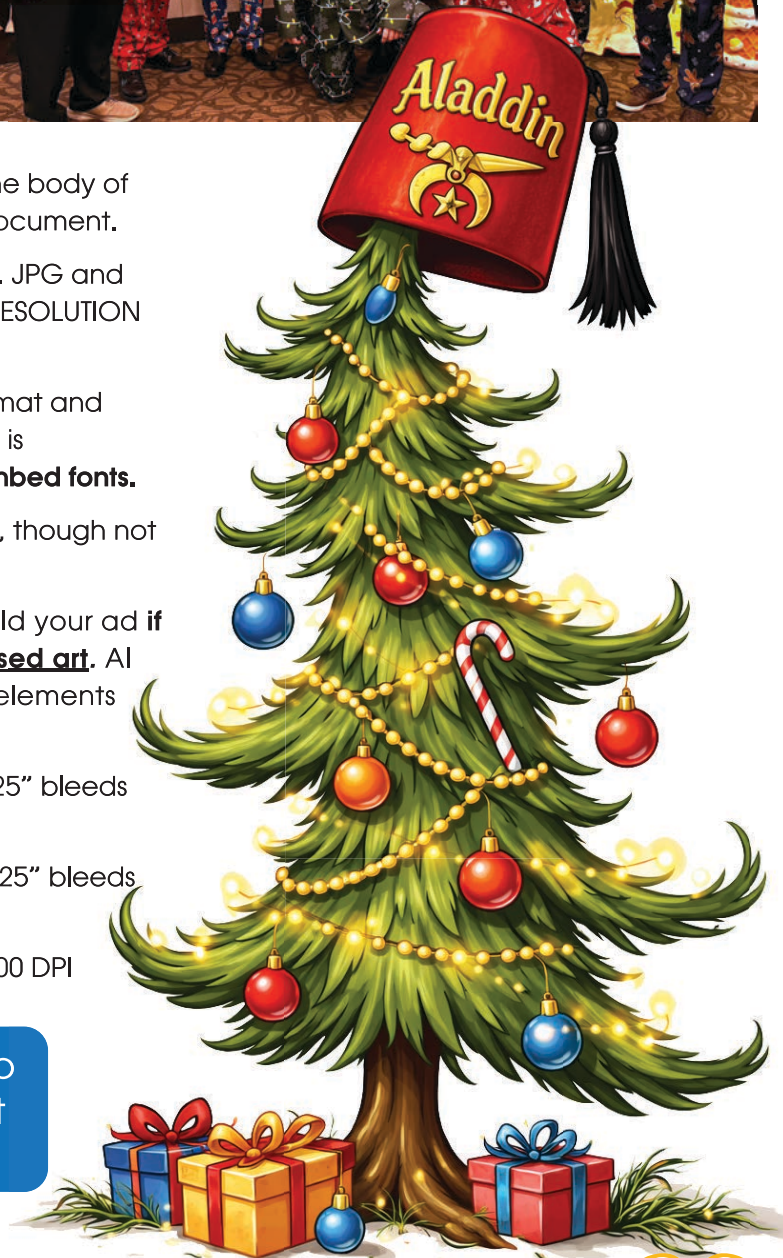


Artwork Guidelines

If this is your first year sponsoring with us, or if your logo or ad has changed since the last time you sponsored:

- Email your logo or ad AS AN ATTACHMENT to jjones@aladdinshrine.org,
OR
Go to AladdinFEZtival.com and click on the "Be a Sponsor" button. There is a place after the form where you can upload your logo or ad artwork.
- DO NOT insert/embed your ad or logo file into the body of an email, or into a Word, Excel, or Powerpoint document.
- **FOR ALL LOGOS:** Files should be in EPS, PDF, or AI. JPG and PNG files are only acceptable if they are HIGH RESOLUTION (300 dpi).
- **FOR ALL ADS:** Files should be in PDF, EPS or AI format and have a resolution of 300 DPI. Either RGB or CMYK is acceptable. **All text must be outlined. Do not embed fonts.**
- Ads built in Word, Powerpoint, Publisher, or Excel, though not ideal, must be sent as PDF files.
- **ONLY use AI, such as ChatGPT or similar** to build your ad if you are incorporating all original or fully licensed art. AI generated ads often create from unlicensed elements that may unknowingly be copyright violations.
- **Full-page ads** are 8.5" W x 11" H format with 0.125" bleeds (Size with bleeds is 8.75" x 11.25")
- **Half-page ads** are 8.5" W x 5.5" H format with 0.125" bleeds (Size with bleeds is 8.75" x 5.75")
- **Website ads** are JPG files at 1170 x 420 PX and 300 DPI

If you need assistance with your logo or ad, you may contact Jill Jones at jjones@aladdinshrine.org.





SPONSORSHIP APPLICATION

To complete this application online, go to <https://aladdinFEztival.com>

Return to: Aladdin Shrine Center, c/o Jill Jones, 1801 Gateway Circle, Grove City, OH 43123
 If dropping off in person, our office hours are Monday - Friday 8:00 am - 4:30 pm

GET IN NOW AS A SPONSOR FOR THE NEXT FEZTIVAL OF TREES, NOVEMBER 21 - 28, 2026

BUSINESS / ORGANIZATION NAME (if none, put N/A)	FULL NAME OF CONTACT
EMAIL ADDRESS	PHONE NUMBER (include area code)
MAILING ADDRESS	
CITY AND STATE	ZIP CODE

SPONSORSHIP OPPORTUNITIES (You may choose more than one)

- I want to be a **TREE SPONSOR!** I understand that I must provide a fully decorated tree and gifts to go with it per the Rules & Guidelines.
- GOLDEN TASSLE EVENT SPONSOR ~ \$5,000
- KIDS' CRAFTING SPONSOR ~ \$1,000
- GRINCH TREE SPONSOR ~ \$1,000
- MUSIC & STAGE SPONSOR ~ \$500
- CONCESSION FOOD SPONSOR ~ \$500
- SANTA'S CHAIR SPONSOR ~ \$500
- CANDY CANE SPONSOR ~ \$250
- LOLLIPOP SPONSOR ~ \$100

Please see the back of this form for all benefits of each sponsorship level, including Guidelines for tree sponsorship and ad/logo artwork.

HOW TO PAY:

CHECK PAYMENTS: Please make checks payable to Aladdin Shriners. Put "FEZtival Sponsor" in the Memo line. Mail to the address at the top of this form.

CREDIT CARD PAYMENTS: Please provide your credit card information in the box below, or call the Aladdin Shrine Office at (614) 475-2609 with your credit card information. Our hours are Mon - Fri 8:00 am to 4:30 pm. You may also stop in our office with your credit card.

CREDIT CARD INFORMATION (if you would like us to charge a card for your monetary sponsorship; a receipt will be emailed to you)

Credit Card Number _____

Visa Mastercard Discover AmEx Exp Date (00/00) ____ / ____ CCV# _____ Billing Zip _____

My signature below gives Aladdin Shrine permission to make a one-time charge to the card above in the amount of \$ _____

Please sign and date your application. Your signature below, even if completed electronically, is your commitment to the Sponsorship Opportunities you have selected above. If you have provided a credit card, it is also your permission to charge to it the amount shown.

 PRINTED NAME

 SIGNATURE

 DATE